

Emailed March 11, 2011



Catawba Island Boat Show space selling well

Exhibitor interest has been very strong for the Catawba Island Boat Show, which will be held April 29 - May 1 at the Catawba Island Club in Port Clinton.

The show will be completely free and open to the public and visitors will have the opportunity to test drive a broad selection of boats on Lake Erie.



The Catawba Island Club

The event serves a region that, according to watercraft registration figures, has one of the highest numbers of boats per capita and greatest densities of boats per acre of water in the entire Great Lakes basin.

Boating household expenditures in Erie, Ottawa and Huron counties are eight-to ten-times greater than the state average.

Tented accessory booths are only \$350 and bulk land space is \$1.50 per square foot.

Show hours will be noon to 6 p.m. on Friday, April 29; 10 a.m. to 6 p.m. on Saturday, April 30; and 11 a.m. to 5 p.m. on Sunday, May 1.

Contact the LEMTA office at (440) 899-5009 or info@lemta.com if you are interested in participating.

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CIC show program now in production

Discounted advertising rates for LEMTA members are available now through April 15 for the Catawba Island Boat Show program, which will double as Mid-America Boating News' May issue.

The magazine will contain a list of exhibitors and a show layout and will be distributed to all Mid-America Boating News subscribers (and distribution locations throughout the region) approximately two weeks prior to the show.

To learn about advertising in the issue, contact Frank Kern at frank@midamericaboating.com or (800) 321-5750.

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Positive signs emerge for Great Lakes boating industry

According to a Soundings Trade Only report, December boat sales in the Great Lakes region were up 20 percent as compared to 2009; the only other region in the country to register growth in December was the Pacific.

Over a 12-month period, Great Lakes boat sales were up 9.4 percent.

The numbers reflect the entire fiberglass and aluminum market and include personal watercraft.

Positive signs can also be found at the state level, where the ODNR Division of Watercraft reported that a record number of boats were registered last year.

The 2010 tally of 424,700 was the highest ever recorded and did not include anything registered to a commercial livery (which would have added more than 6,400 canoes and kayaks).

Powerboats, sailboats and personal watercraft made up 75.6 percent of the total.

The five counties with the greatest numbers of registrations were Franklin, Cuyahoga, Summit, Hamilton and Montgomery.

For more information about Ohio boat registration numbers, visit ohiodnr.com/watercraft/statistics.

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Golf/fish outing July 19

This year's Norm Schultz Open Golf Outing & Fishing Tournament will be held Tuesday, July 19 at the Catawba Island Club.

All members are encouraged to participate, whether it be by signing up a foursome to golf or putting together a team to fish.



Prizes will be awarded for the winners of each sport and all money raised will be donated to the LEMTA Educational Foundation, which has given more than \$90,000 in scholarships to local students since 1998.

Registration packets will be mailed in the coming weeks.

Early bird registration now open for ABC

This year's American Boating Congress conference will be held May 4-5 in Washington and attendees can secure a discounted rate if they register before March 31.

The special "early bird" price of \$200 is available at mma.org/abc/registration.

The conference will feature a marine trade association luncheon on Wednesday, May 4 and a full-day's worth of sessions (including visits with congressional representatives) on Thursday.

Many LEMTA members have attended in the past and taken advantage of the face-to-face meetings with government officials.

If you would like to carpool or room with another member, please contact the LEMTA office at info@lemta.com or (440) 899-5009.

For more information about the conference, visit mma.org/abc.

New LEMTA office email addresses

The LEMTA office may now be contacted at info@lemta.com.

Lynn Rhome, Karen Fletterick, and Mike DiLorenzo can be reached at lynnrhome@lemta.com, karenfletterick@lemta.com and mikedilorenzo@lemta.com, respectively.

To reach Ken Alvey, please continue to use kenalvey@sbcglobal.net for the time being.

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Upcoming industry events and deadlines

LEMTA General Membership Meeting
March 22
Inn of Elyria

Boat Ohio Magazine delivery
April 12
Sent to all Lake Erie Living subscribers and LEMTA members

Catawba Island Boat Show program deadline
April 15
Contact Frank Kern at frank@midamericaboating.com for advertising information

[Catawba Island Boat Show](#)
April 29 - May 1
Catawba Island Club in Port Clinton

LEMTA Educational Foundation Scholarships and Grants
Application deadline: May 1
Award amount: up to \$1,000

[American Boating Congress](#)
May 4-5
Washington, DC

[North Coast Harbor Boating & Fishing Fest](#)
June 11-12
Voinovich Park in Cleveland

Norm Schultz Open Golf Outing & Fishing Tournament
July 19
Catawba Island Club in Port Clinton

[North American In-Water Boat Show](#)
Sept. 14-18
Cedar Point in Sandusky

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