

Emailed October 7, 2011



Attendance holds at Cedar Point show, bolstered by good Saturday and Sunday crowds

Five days of perfect weather and several must-see boats helped push attendance at the recently-completed North American In-Water Boat Show slightly past last year's count.

The show, held Sept. 14-18 at Cedar Point in Sandusky, drew 1 percent more than the 2010 event did and several exhibitors said visitor interest was much better.

"We sold all three of our small boats on land," said John Sima of Sima Marine after the show, "but there was good interest in all our boats. It definitely surpassed our expectations and there's no question things are better off now than they were at this point last year."

Features this year included a 69-foot Marquis displayed by SkipperBud's and the K96 Wing Eating Contest.

The Cedar Point parking lot was nearly full Saturday and Sunday because of large boat show crowds and the park's first Halloweekends promotion of the year.

Next year's event will be held in September, but a specific weekend has not been selected.



Visitors walk the docks at the 2011 North American In-Water Boat Show.

LEMTA purchases Columbus Sports, Vacation & Boat Show

LEMTA last month added the Columbus Sports, Vacation & Boat Show to its stable of yearly boating events, which already includes the Mid-America Boat Show, Catawba Island Boat Show, Michigan City In-Water Boat Show and North American In-Water Boat Show.

The 2012 Sports, Vacation & Boat Show will be held Feb. 9-12 at the Ohio Expo Center in Columbus (at the Ohio State Fairgrounds).

“We’re very excited about this opportunity and think it’s a natural fit,” said LEMTA President Ken Alvey. “We produce or are involved with several events around the region and know we can serve the show’s current clientele while bringing some new ideas to the table.”

The event will continue to feature boats, travel trailers and outdoor gear, along with fishing seminars from professional anglers and experts.

Admission will be \$8 for adults Friday through Sunday and only \$1 on Thursday for the popular Buck Night promotion.

Children 13 and younger will receive free admission Friday through Sunday and will only be charged \$1 on Buck Night.

The show will be open 2 p.m. to 8 p.m. Thursday and Friday, 10 a.m. to 8 p.m. Saturday and 11 a.m. to 5 p.m. Sunday.

If you are interested in exhibiting, contact the LEMTA office.

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Cleveland show space draw a success

More than half of the exhibit space for the 2012 Mid-America Boat Show, which will be held Jan. 13-22 at the I-X Center in Cleveland, was sold at a LEMTA members-only space draw Aug. 16.

Members chose their spaces based on seniority, filling up many of the bulk spaces and display booths available.

There is still a diverse selection of spots for those who were not able to attend and brochures and contracts were mailed this week.

If you would like to make any changes to your space, contact the LEMTA office.

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2012 LEMTA calendars to be distributed at Cleveland show

If you have not already taken advantage of one of the many advertising opportunities available in the 2012 LEMTA member promotional calendar and would like to be included, please contact one of the Great Lakes Publishing representatives listed below by Oct. 18.

Options for advertising include coupons in the back of the book, display ads or offers at the bottom of each page, and full month sponsorships that allow for the placement of up to five company special events throughout the calendar.

Printing should be completed before the holidays and 20,000 copies will be distributed between the month sponsors and attendees at January's Mid-America Boat Show.

Calendars are excellent tools for promoting boating year-round and for putting your brand in front of potential customers for 30 consecutive days.

A flier with pricing details is attached to this email.

If you have any questions or would like to participate, please contact:

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EPA accepting algal bloom reports

The Ohio Department of Health is encouraging everyone who sees surface scum or something that looks like blue-green algae to report it to the Ohio EPA by filling out the report form attached to this email and submitting it to habmailbox@epa.ohio.gov.

The form can be used to report algal blooms on private and public lakes, rivers and streams anywhere in the state.

Most blooms and green algae are not harmful, but some produce toxins that can cause illness or irritation (and sometimes death) in pets, livestock and humans.

Harmful algal blooms may appear in many colors, but most often look like slicks of opaque, bright green paint when viewed at a distance in Ohio.

Up close, individual cyanobacteria colonies give the blooms a grainy appearance.



An algal bloom photographed near South Bass Island on Lake Erie in 2009 by Ohio Sea Grant.

All water users should heed posted beach advisories and immediately rinse off after swimming in

natural bodies.

For more information, visit <http://www.epa.state.oh.us/dsw/HAB.aspx>.

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Several legislative issues on horizon

Potential changes to consumer sales laws and marina regulations will be monitored closely by LEMTA staff and lobbyists as the year comes to a close.

Currently, there is a bill in the Ohio house that would allow a business to offer a fix for a consumer problem if it is done 30 days after the consumer files suit.

The business would have to provide up to \$1,500 in attorney fees and if the consumer declines the offer, he would give up his automatic right to receive triple damages under the Consumer Sales Practices Act.

Updates on the bill's status will be given at the LEMTA general membership meeting Oct. 25, which will also feature a guest speaker from the Ohio Department of Health.

The speaker will talk about marina rules and answer any questions you have about other issues.

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Upcoming industry events and deadlines

LEMTA General Membership Meeting

Oct. 25 (the board of trustees will meet at 4 p.m. and the general membership meeting will be held at 7 p.m.)

Ramada Elyria

[Marine Dealer Conference & Expo](#)

Nov. 6-9

Orlando, Florida

[Mid-America Boat Show](#)

Jan. 13-22

I-X Center in Cleveland

Columbus Sports, Vacation & Boat Show

Feb. 9-12

Ohio Expo Center in Columbus

Catawba Island Boat Show

May 4-6

Catawba Island Club in Port Clinton



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