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# MEMBERSHIP APPLICATION

## MEMBER BENEFITS - WHY JOIN LEMTA?

- A voice In Washington DC & Columbus - LEMTA provides members with legislative advocacy on issues critical to the marine industry in Ohio. Your member dues and LEMTA revenue provides a full time lobbyist who's sole focus is assuring the boating industry is protected and advocating for our industry and it's interests.
- Qualified Buyers - LEMTA markets boating throughout the region, building a database of people with interest in boating. We continue to build our audience traditionally and via social media channels. We leverage this audience for our members.
- Boat Show Savings - Secure floor space at LEMTA produced boat shows at the best price. LEMTA members have significant space savings at the boat shows. The cost of membership is more than covered by the savings one is entitled to on space.

## BASIC REQUIREMENTS FOR MEMBERSHIP

- Must be a business related to the recreational boating industry.
- Must have been established for a minimum of one year.
- Membership is open to businesses located in the state of Ohio.
- Must have fully completed this application.

## APPLICATION PROCESSING

- Mail completed application to LEMTA, Attn: Membership, 1269 Bassett Rd, Westlake, OH 44145
- Applications are reviewed by membership committee and submitted to Board of Trustees for approval.
- Application review may include an inspection and interview at the applicant's site of business, which would be conducted by members of the LEMTA membership committee.
- A \$100 initiation fee must be included with application.



# MEMBERSHIP APPLICATION

Business name: \_\_\_\_\_  
 Representative's name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Alternate representative: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_ Web Site: \_\_\_\_\_  
 Type of business: \_\_\_\_\_ Date established: \_\_\_\_\_

Business is a: \_\_\_\_\_ Corporation \_\_\_\_\_ Partnership \_\_\_\_\_ Proprietorship  
 Do you participate in business other than the marine operation? \_\_\_\_\_ Yes \_\_\_\_\_ No  
 If "yes", please describe: \_\_\_\_\_

If "yes" to above question, what percentage of total business is attributable to marine? \_\_\_\_\_ %

### COMPANY PROFILE DATA:

*(The following information about sales, payroll, and employment is gathered for compilation into total association figures only. Service and product information is gathered here for inclusion in LEMTA's statistical summary only. It is not used to determine merits for association membership.)*

Circle company's annual sales	\$0000 - \$100,000	\$101,000 - \$250,000	\$251,000 - \$500,000
<i>(marine operations only):</i>	\$501,000 - \$1,000,000	\$1,000,000 - \$2,000,000	Over \$2,000,000

Number of employees: \_\_\_\_\_ Full time Approximate \_\_\_\_\_ Part time  
 annual marine payroll (include benefits) \$ \_\_\_\_\_

### GENERAL INFORMATION:

Principal product lines for which you are a franchised dealer, distributor or manufacturer:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Services offered (circle applicable services)

Boat Sales	Motor Sales	Trailer Sales Canvas/	Accessory Dept.	Inflatable Sales	Ice
Service Dept.	Parts Dept.	Ship/Service Travelift	Fuel Dock	Outdoor Storage	Restaurant Dockside
Indoor Storage	Launching Ramps		Dockage Facilities	Transient Facilities	Elec/Water

Other services (list) \_\_\_\_\_

Trade references: (Please list three \*marine suppliers to your firm) \*other supplier references are acceptable as well

_____	_____
Name	Location
_____	_____
Name	Location
_____	_____
Name	Location



# MEMBERSHIP APPLICATION

Do you intend to exhibit in any of the shows in the future?If

“yes”, which shows?:

- Year(s) \_\_\_\_\_ Cleveland Boat Show (January)  Yes  No
- Year(s) \_\_\_\_\_ Akron Boat Show (March)  Yes  No
- Year(s) \_\_\_\_\_ Catawba Island Boat Show (April)  Yes  No
- Year(s) \_\_\_\_\_ Cedar Point in Water Boat Show and Demo (August)  Yes  No
- Year(s) \_\_\_\_\_ Cleveland in Water North Coast Boat Show (September)  Yes  No

*\*Membership is not a requirement to exhibit at any LEMTA-produced show.*

Why do you desire membership in this association? \_\_\_\_\_

Are you willing to serve on a LEMTA committee if so appointed by the president? \_\_\_\_\_ Yes \_\_\_\_\_ No

(Your application for membership must be sponsored by two active LEMTA retail dealer members see LEMTA.Com for a list of active members) If you do not have 2 dealer member sponsors, please submit application without and the Board will discuss.

Member dealer name \_\_\_\_\_ Date \_\_\_\_\_

Sponsor signature \_\_\_\_\_ Phone Number \_\_\_\_\_

Member dealer name \_\_\_\_\_ Date \_\_\_\_\_

Sponsor signature \_\_\_\_\_ Phone Number \_\_\_\_\_

**Upon application approval I agree to read and abide by the association’s bylaws, particularly information pertaining to membership in Article V, which accompanied this application and I understand that if my application is approved by the LEMTA board of trustees I will be invoiced for the current dues. \$425 annually for associate members. Further, I authorize LEMTA to obtain applicable reference and credit information as part of the normal application process and affirm the information provided by me herein is true and factual to the best of my knowledge.**

Applicant’s signature \_\_\_\_\_ Date \_\_\_\_\_

Applicant’s title \_\_\_\_\_



# MEMBERSHIP APPLICATION

## **N.M.M.A.**

**NATIONAL MARINE MANUFACTURERS  
ASSOCIATION**

## **M.R.A.A.**

**MARINE RETAILERS ASSOCIATION  
OF AMERICA**

## **I.A.E.M.**

**INTERNATIONAL ASSOCIATION OF  
EXPOSITION MANAGERS**

## **N.A.C.S.**

**NATIONAL ASSOCIATION OF  
CONSUMER SHOWS**

## **B.O.F.**

**BOAT OHIO FOUNDATION**

## **N.M.T.C.**

**NATIONAL MARINE TRADES COUNCIL**

## **M.O.A.A.**

**MARINA OPERATORS ASSOCIATION  
OF AMERICA**

### **FOR LEMTA OFFICE USE ONLY**

\_\_\_/\_\_\_/\_\_\_ Date Received

# \_\_\_\_\_ Check Enclosed

\$ \_\_\_\_\_ Amount

\_\_\_/\_\_\_/\_\_\_ To Committee

\_\_\_/\_\_\_/\_\_\_ To Board

Action Taken: \_\_\_\_\_